



Commission on Governmental Ethics and Election Practices  
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## 2014 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER
RGA MAINE PAC 1747 PENNSYLVANIA AVE. NW SUITE 250 WASHINGTON, DC 20006 PHONE: (202) 662-4162 EMAIL: MADAMS@RGA.ORG		Michael G Adams 1747 Pennsylvania Ave. NW Suite 250 Washington, DC 20006 PHONE: (202) 662-4162 EMAIL: madams@rga.org
REPORT	DUE DATE	REPORTING PERIOD
Independent Expenditure Report	09/05/2014	06/09/2014 - 09/04/2014

### FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPPOSED	\$980,547.20
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$980,547.20

### AFFIDAVIT

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

MICHAEL G ADAMS, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

\_\_\_\_\_  
(Signature of Affiant)

Sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_ 2014

\_\_\_\_\_  
(Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: MICHAEL G ADAMS  
REPORT FILED ON: 09/05/2014  
LAST MODIFIED: 09/05/2014  
PRINTED: 09/05/2014  
COMMITTEE ID: 6595

**SCHEDULE B-IE-1  
CANDIDATE(S) SUPPORTED/OPPOSED**

<b>Support / Oppose</b>	<b>Candidate Name</b>	<b>Office</b>	<b>District / County</b>	<b>Expenditure Date</b>	<b>Expenditure Amount</b>	<b>Payee</b>
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		7/31/2014	\$35,166.10	RED OCTOBER PRODUCTIONS, INC
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		7/31/2014	\$35,166.10	RED OCTOBER PRODUCTIONS, INC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		8/5/2014	\$4,258.72	ALEXANDER PRICE
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		8/11/2014	\$439,335.87	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		8/13/2014	\$50,000.00	IMGE, LLC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		8/18/2014	\$7,736.05	RED OCTOBER PRODUCTIONS, INC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		8/25/2014	\$48,606.60	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC
OPPOSE	MICHAEL H MICHAUD	GOVERNOR		8/27/2014	\$334,792.02	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		8/28/2014	\$4,453.38	RED OCTOBER PRODUCTIONS, INC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		9/4/2014	\$11,735.18	RED OCTOBER PRODUCTIONS, INC
SUPPORT	HON. PAUL R LEPAGE	GOVERNOR		9/4/2014	\$9,297.18	RED OCTOBER PRODUCTIONS, INC
<b>Total expenditures for all candidates this reporting period</b>					<b>\$980,547.20</b>	

**SCHEDULE B-IE-2  
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
7/31/2014	RED OCTOBER PRODUCTIONS, INC 575 MAIN STREET STE. 251 LAUREL, MD 20707	AD PRODUCTION	TVN	\$70,332.20
8/5/2014	ALEXANDER PRICE 209 YALE STREET BANGOR, ME 04401	AD RESEARCH	TVN	\$4,258.72
8/11/2014	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE ALEXANDRIA, VA 22314	MEDIA BUY	TVN	\$439,335.87
8/13/2014	IMGE, LLC 603 KING ST. 4TH FLOOR ALEXANDRIA, VA 22314	MEDIA BUY	TVN	\$50,000.00
8/18/2014	RED OCTOBER PRODUCTIONS, INC 575 MAIN STREET STE. 251 LAUREL, MD 20707	AD PRODUCTION	TVN	\$7,736.05
8/25/2014	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE ALEXANDRIA, VA 22314	MEDIA BUY	TVN	\$48,606.60
8/27/2014	NATIONAL MEDIA RESEARCH, PLANNING AND PLACEMENT, LLC 815 SLATERS LANE ALEXANDRIA, VA 22314	MEDIA BUY	TVN	\$334,792.02
8/28/2014	RED OCTOBER PRODUCTIONS, INC 575 MAIN STREET STE. 251 LAUREL, MD 20707	AD PRODUCTION	TVN	\$4,453.38
9/4/2014	RED OCTOBER PRODUCTIONS, INC 575 MAIN STREET STE. 251 LAUREL, MD 20707	AD PRODUCTION	TVN	\$21,032.36
<b>A. Total Expenditure Payments</b>				\$980,547.20
<b>B. Total Obligations</b>				\$0.00
<b>C. Total independent expenditures for this reporting period (A+B)</b>				\$980,547.20